

EXHIBIT 10

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 PTO Form 1472 (Rev. 09/20/03)
 OMB No. 0651-0009 (exp. 09/30/2013)

Trademark/Service Mark Application, Principal Register

Serial Number: 86928968

Filing Date: 03/04/2016

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86928968
MARK INFORMATION	
*MARK	\TICRS\EXPORT16\IMAGEOUT 16\869\289\86928968\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	LIGHTCITYU
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) light green, dark green, light blue, dark blue, fuchsia and red is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the text LIGHTCITYU in the color white with the letter G appearing in the colors light green, dark green, light blue, dark blue, fuchsia and red and the letter U in the color light green.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1076 x 171
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Baltimore Festival of the Arts, Inc.
*STREET	10 E Baltimore Street
*CITY	Baltimore
*STATE (Required for U.S. applicants)	Maryland
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	21202
LEGAL ENTITY INFORMATION	
TYPE	non-profit corporation
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Maryland
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
	Organizing community festivals featuring a variety of activities, namely, art festivals, light shows, and music

*IDENTIFICATION		concerts; educational services, namely, conducting conferences and workshops in the field of education, technology, culture and entertainment; art exhibitions; organizing light, music, art, and innovation festivals and events for cultural or entertainment purposes; entertainment in the nature of light shows; entertainment, namely, live music concerts; entertainment services in the nature of organizing social entertainment events; organization of exhibitions for cultural or educational purposes
FILING BASIS		SECTION 1(a)
FIRST USE ANYWHERE DATE		At least as early as 02/26/2015
FIRST USE IN COMMERCE DATE		At least as early as 02/26/2015
SPECIMEN FILE NAME(S)		<u>\TICRS\EXPORT16\IMAGEOUT</u> <u>16\869\289\86928968\xml\1\RFA0003.JPG</u>
		<u>\TICRS\EXPORT16\IMAGEOUT</u> <u>16\869\289\86928968\xml\1\RFA0004.JPG</u>
SPECIMEN DESCRIPTION		website pages showing the mark and describing the services
ATTORNEY INFORMATION		
NAME	Jamie B. Bischoff	
ATTORNEY DOCKET NUMBER	00256793	
INTERNAL ADDRESS	Ballard Spahr LLP	
STREET	1735 Market Street, 51st Floor	
CITY	Philadelphia	
STATE	Pennsylvania	
COUNTRY	United States	
ZIP/POSTAL CODE	19103-7599	
PHONE	215.864.8207	
FAX	215.864.8999	
EMAIL ADDRESS	bischoff@ballardspahr.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
OTHER APPOINTED ATTORNEY	all of the firm of Ballard Spahr LLP	
CORRESPONDENCE INFORMATION		
NAME	Jamie B. Bischoff	
INTERNAL ADDRESS	Ballard Spahr LLP	
STREET	1735 Market Street, 51st Floor	
CITY	Philadelphia	
STATE	Pennsylvania	
COUNTRY	United States	
ZIP/POSTAL CODE	19103-7599	
PHONE	215.864.8207	
FAX	215.864.8999	

*EMAIL ADDRESS	bischoff@ballardspahr.com; phila_tmocketing@ballardspahr.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEES PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/william gilmore/
SIGNATORY'S NAME	William Gilmore
SIGNATORY'S POSITION	Executive Director
SIGNATORY'S PHONE NUMBER	410-752-8091
DATE SIGNED	03/04/2016

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PTO Form 1478 (Rev. 04/06/2014)
OMB No. 0651-0039 (Exp. 02/28/2016)

Trademark/Service Mark Application, Principal Register

Serial Number: 86928968

Filing Date: 03/04/2016

To the Commissioner for Trademarks:

MARK: LIGHTCITYU (stylized and/or with design, see mark)

The literal element of the mark consists of LIGHTCITYU.

The color(s) light green, dark green, light blue, dark blue, fuchsia and red is/are claimed as a feature of the mark. The mark consists of the text LIGHTCITYU in the color white with the letter G appearing in the colors light green, dark green, light blue, dark blue, fuchsia and red and the letter U in the color light green.

The applicant, Baltimore Festival of the Arts, Inc., a non-profit corporation legally organized under the laws of Maryland, having an address of
10 E Baltimore Street
Baltimore, Maryland 21202
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Organizing community festivals featuring a variety of activities, namely, art festivals, light shows, and music concerts; educational services, namely, conducting conferences and workshops in the field of education, technology, culture and entertainment; art exhibitions; organizing light, music, art, and innovation festivals and events for cultural or entertainment purposes; entertainment in the nature of light shows; entertainment, namely, live music concerts; entertainment services in the nature of organizing social entertainment events; organization of exhibitions for cultural or educational purposes

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 02/26/2015, and first used in commerce at least as early as 02/26/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) website pages showing the mark and describing the services.

Specimen File1

Specimen File2

The applicant's current Attorney Information:

Jamie B. Bischoff and all of the firm of Ballard Spahr LLP
Ballard Spahr LLP
1735 Market Street, 51st Floor
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United States
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The attorney docket/reference number is 00256793.

The applicant's current Correspondence Information:

Jamie B. Bischoff
Ballard Spahr LLP
1735 Market Street, 51st Floor
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215.864.8999(fax)
bischoff@ballardspahr.com;phila_tmdocketing@ballardspahr.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. *I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.*

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /william gilmore/ Date: 03/04/2016

Signatory's Name: William Gilmore

Signatory's Position: Executive Director

RAM Sale Number: 86928968

RAM Accounting Date: 03/04/2016

Serial Number: 86928968

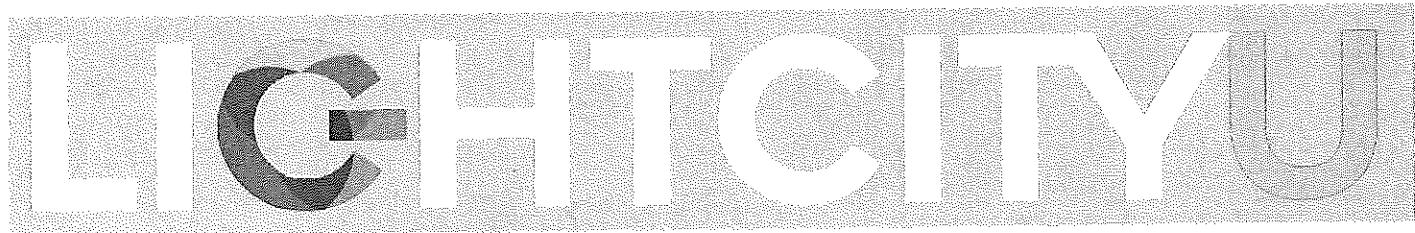
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TEAS Stamp: USPTO/BAS-XX.XXX.XX.X-201603041137137111

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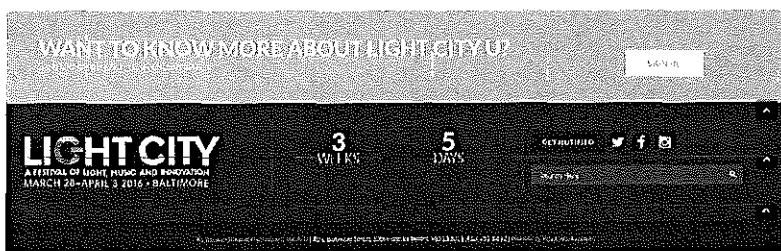
6-20160303155543786574





JOIN US AT ONE OF THE FOUR
INNOVATION CONFERENCES DEDICATED
TO POWERING SOCIAL CHANGE AT
AMERICA'S FIRST LARGE-SCALE LIGHT,
MUSIC & INNOVATION FESTIVAL

A screenshot of the Light City website's main page. It features four horizontal banners for different conferences: 'SOCIAL INNOVATION CONFERENCE' (March 28-29, 2016), 'HEALTH INNOVATION CONFERENCE' (March 30-31, 2016), 'CREATIVE INNOVATION CONFERENCE' (April 1-2, 2016), and 'YOUTH SESSIONS' (April 2-3, 2016). Each banner includes a small image related to its theme. Below these banners, there is a section for 'TICKETS AND SEE THE SPEAKER LINEUP'. The overall design has a dark, modern aesthetic with white text and some light-colored images.



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Whois Lookup, Domain A... [Inbox - Yahoo Mail \(2\)](#) [Ballard Spahr LLP Nation...](#) [B, B.I.N. - Paralegal View \(3\)](#) [B, B.I.N. - Paralegal View](#) [UC Web Client User Guide...](#) [Home](#) [Search](#) [Page](#) [S](#)



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LIGHTCITYU
POWERING SOCIAL CHANGE
MARCH 28 - APRIL 2, 2016 - BALTIMORE

Light City Baltimore Announces Innovation Conferences
Tickets are on sale now for Light City U, a series of innovation events at Light City Baltimore.

Upcoming Events

Baltimore Public Art Commission
Wednesday, March 16, 2016 - 4:30pm

Light City Baltimore
Monday, March 28, 2016 - 7:00pm

Baltimore Farmers' Market &
Bazaar
Sunday, April 17, 2016 - 7:00am

Fourth of July Celebration
Monday, July 4, 2016 - 7:00pm

[See what else is happening around town](#)